



## ANNOUNCEMENT AND CALL FOR APPLICATIONS

# SMRH Workshop program on “Enhancing Sustainability Management Research Writing in Egypt”

The "Enhancing Sustainability Management Research in Egypt" workshop program aims to equip early career researchers from Egypt with the skills and knowledge to conduct high-quality research on sustainability management. Through a series of in-country and online workshops, Massive Open Online Courses (MOOCs), and personalized mentoring sessions over two years, participants will gain expertise in qualitative and quantitative research methodologies, develop academic writing skills, and learn to navigate publishing in international journals. The program will foster a network of sustainability management researchers, facilitating collaboration and knowledge exchange to address pressing sustainable development challenges.

This workshop program is generously funded by the British Academy under the International Writing Workshops scheme. The program represents a collaborative effort between Roehampton University (UK), The Egyptian E-learning University, and Coventry University branch in Egypt.

### 1. Program overview

The "Enhancing Sustainability Management Research in Egypt" program is a comprehensive two-year initiative designed to empower early career researchers in sustainability management. It consists of four intensive modules, complemented by online sessions and personalized mentoring. Participants will develop crucial skills in qualitative and quantitative research methods, academic writing, and publishing in international journals. The program covers key areas such as social research foundations, sustainability concepts, and effective academic communication. By combining in-person workshops, virtual learning, and one-on-one guidance, the program aims to create a vibrant community of researchers equipped to address Egypt's pressing sustainability challenges through high-quality research and international collaboration.



## 2. Workshops Content and Methodology

The workshop series consists of four intensive modules spread over two years, combining in-person and online learning:

### **Module 1:** Foundations of Social Research and Effective Academic Writing

- Philosophy of social science research
- Literature review techniques
- Academic writing skills for various formats (papers, proposals, abstracts)

### **Module 2:** Qualitative Research Methods

- Qualitative research design
- Data collection techniques (interviews, focus groups, document analysis)
- Qualitative data analysis and interpretation

### **Module 3:** Quantitative Research Methods

- Quantitative research design
- Survey development and sampling techniques
- Statistical analysis using software tools (e.g., R, SPSS)

### **Module 4:** Sustainability Management Research

- Key concepts in sustainability management
- Case study methods in sustainability research
- Linking research to Sustainable Development Goals (SDGs)

The program involves a blend of interactive workshops, practical sessions, and peer review activities. Participants engage in lectures, group discussions, and hands-on exercises to deepen their understanding. Practical sessions focus on research software and tools, while peer review activities enhance critical thinking and writing skills. One-on-one mentoring with experienced researchers provides personalized guidance. Additionally, online learning modules and resources support self-paced study, and virtual networking events help build a community of sustainability researcher.

Participants will work on their own research projects throughout the program, applying learned concepts and receiving feedback from mentors and peers. The program culminates in a virtual conference where participants present their research findings.

### 3. Schedule

The following table shows the dates and venues of the workshops:

Module	Place	Date (planned)
Module 1	In-person Workshop (Cairo)	December 2024
	Online Workshop	January 2025
Module 2	Online Workshop	March 2025
	In-person Workshop (Cairo)	May 2025
Module 3	Online Workshop	August 2025
	In-person Workshop (Cairo)	October 2025
Module 4	Online Workshop	January 2026
	In-person Workshop (Cairo)	February 2026
Conference	Online	April 2026

As the workshops of the program are interconnected, participants must take part in all workshops and report regularly about their research progress between and during the workshops. A written commitment to fulfil these activities is mandatory (see application and selection procedure).

### 4. Who can apply? (Selection Criteria, Participants' Profile)

Up to 25 participants will be selected

#### Participants' Profile

- Early-career researchers (within five years of their Ph.D.), PhD or master's students
- English language skills (speaking and writing)
- Commitment to
  - attend all workshops, feedback meeting to develop their research project,
  - Report every three months on their research progress
- Minimum technical equipment that guarantees the regular contact during the online phases.

### Selection criteria

The selection criteria are based on the following:

- Research interest match
- Quality of research proposal
- Professional background

A gender balance is aimed at, given that qualifications and other criteria are fulfilled.

### 5. Funding and Cost

This program is fully funded by the British Academy. This will cover the following expenses during the presence (i.e., face to face) workshops:

- Accommodation for participants resident outside Cairo
- Refreshments and meals (usually lunch)
- Workshop materials
- Child care support is available for participants with childcare responsibilities

### 6. Application and Selection Procedure

Application documents are:

1. Online Application Form: [forms.gle/pE44o7mjSWBc5xsk6](https://forms.gle/pE44o7mjSWBc5xsk6) . Only applications sent via the online application will be accepted.
2. Research proposal (approx. 1500words)
3. Updated CV



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### 7. Application Process and Deadline

Please fill out the [Online Application Form](#) and upload all application documents as separate pdf files until the 21<sup>st</sup> of November 2024 (Extended to **6<sup>th</sup> December 2024**).

All applicants will be informed about the results of the selection process by the mid of November 2024. Please refrain from contacting the coordination team beforehand.

### Contact Details of Program Management:

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